Cookie Policy

Our website (https://phished.be) uses cookies to distinguish you (as a user) from other users of our website. Because of this usage, we have created this cookie policy. This policy helps us provide you the best possible experience upon using our website. This policy is only talking about cookies used on this website. If you want to know more about our privacy policy, this is located here.

Your acceptance of this policy is deemed to occur upon the continued use of our website. If you don't agree with this policy, please leave our website immediately. You can do this via this url. You are also permitted to withdraw your granted consent at any time. You may also object to any further processing of your (personal) data.

What are cookies?

Cookies are small (text) files that consists of multiple letters and numbers that we store in your browser or hard drive upon your approval. These cookies contain information that is transferred to your hard drive.

There are several types of cookies that Phished uses to identify you or to improve performance:

- **Strictly necessary cookies:** We use these cookies to operate and secure operations of our website. For example, when you logon onto the application we store a secure cookie for access to this secure area.
- **Analytics cookies (performance):** These cookies are used to identify and count the number of our visitors (you). We also use this to see how visitors move around our website upon using it. We do this to improve on how our website works and figure out badly-behaving pages.
- **Functional cookies:** We use these cookies to recognise returning visitors. This enables us to personalise the content that you see, greet you by your name and remember your preferences (for example: your language choice).
- **Targeting cookies:** These cookies are used to record visits to our website. More specifically the pages visited, and the links clicked. This information is used to make our website (and possible advertising) more relevant to your interests. We share this information with specific third parties for this purpose.
- **First-party cookies:** These cookies are based on the website you visit and are often used to ensure and facilitate normal site navigation and enable site functionalities. They are used to remember your preferences (e.g. preferred language or region).
- **Third-party cookies:** These cookies are based on parties other than the website operator ("third parties"). They are often used to track online behaviour across various websites, such as cookies placed by Google, Twitter, and Facebook.

Why does Phished use these cookies?

We primarily use these cookies:

- To make our website and application easier to use.
- To improve the speed of our website.
- To make our content more relevant to your needs.
- To enable us to save visitor or user data (as described above for example on your hard drive)

How can I manage my cookies settings?

You can manage your cookie settings in your browser.
Note: The refusal of functional, analytical or necessary cookies could have a negative impact on your visit as it may decrease performance or functionality.

You can change your cookie preferences by following these guides:

- Internet Explorer
- Safari
- Chrome
- Firefox
- Opera

What cookies are used that collect (personal) data?

- We have listed the cookies that we use underneath:

First-party cookies (https://phished.be / https://manage.phished.be / https://static.phished.be):

- **Reason:** To guarantee website functionality (for example session information).
- **What:** Preferences, behaviour and technical data. No data is stored permanently that can lead to your personal identification.
- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 1 year.

Third party cookies (Hubspot):

- **Reason:** Monitor website visitors behaviour. Get technical identification data to efficiently recognize known contacts to use in one-to-one sales conversations.
- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 2 years.

Third-party cookies (Linkedin Insights Tag):

- **Reason:** Profile, website use, targeted advertising purposes, persons are recognized on the basis of the information available to LinkedIn and collected both on our website (technical identification data and behaviour) and elsewhere.
- **What:** Phished only has access to resulting statistics, not actual data sources (stored cookies).
- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 2 years.

Third-party cookies (Facebook Pixel):

- **Reason:** Profile determination, website use, targeted advertising purposes.
- **What:** Phished has no access to any data stored on the cookies. We do have access to resulting statistics from these cookies.
- **How long:** Facebook cookies contain both session cookies and cookies that expire after a maximum of 2 years. You can read more about these cookies on facebook's website.

Third-party cookies (Google Analytics, Google Adwords):

- **Reason:** Profile determination, in-depth analysis of website use, targeted advertising purposes, people are recognized on the basis of the information available to Google and collected on our website (technical identification data and behaviour) and elsewhere. Google's Privacy policy.To prevent Google from tracking you, use this link.
- **How long:** Some cookies (session-based) expire after each session (in practice when you close the page or website), and others are permanent up to a maximum of 2 years.
- **Extra information:** You can opt out of google tracking via this link. You can also find google's privacy policy here.

Cookie Policy Changes

This Cookie Policy is able to be changed at any time. You'll be notified of these changes immediately upon visiting our website.
These changes become active immediately upon visiting the site and accepting the cookie policy. We do highly recommend that you visit this page regularly.

Contact information

Any questions or remarks upon this policy can be directed to privacy@phished.be.